



The California Managed Risk Medical Insurance Board
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Healthy Families Program

August 2007 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 8/31/07: 831,939
 August 2007 new subscribers: 28,609

Ethnicity of Subscribers:

Latino 57.0%
 Asian & Pacific Islander 11.2%
 White 11.0%
 African American 2.3%
 American Indian & Alaska Nat. .3%
 Other 15.6%
 Not Given 2.6%

Gender of Subscribers:

Male 51.4%
 Female 48.6%

Top 5 Counties in Enrollment:

(Represents 59.4% of total enrollment)

Los Angeles 25.9% (215,669)
 Orange 9.2% (76,594)
 Riverside 8.4% (69,850)
 San Diego 8.3% (69,180)
 San Bernardino 7.6% (62,995)

Spoken Language of Applicants:

Spanish: 47.6%
 English: 43.4%
 Asian: 5.2%
 (Chinese, Vietnamese & Korean)
 All Other Languages: 3.9%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 305,278/27,527

Application Statistics

Monthly:

Processed
 w/ assistance at SPE: 29.7% (8,188)

Processed
 w/o assistance at SPE: 70.3% (19,339)

Forwarded to
 both programs: 4.1% (1,130)

Forwarded to the
 Medi-Cal Program: 26.8% (7,366)

Forwarded to
 the HFP: 63.3% (17,434)

SPE Incomplete Applications forwarded to the HFP: 1,597**

SPE Incomplete Applications
 w/o assistance**: 92.2% (1,473)

SPE Incomplete Applications
 w/ assistance**: 7.8% (124)

**Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Data as of 08/31/2007

**Healthy Families Program
Enrollment History
Enrollment Data September 2005 through August 2007**

